

PERSONAL DATA PROTECTION

I.

Basic provision

1. The Personal Data Administrator pursuant to Article 4 (7) of Regulation (EU) 2016/679 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data ("GDPR") is Prague Telltale Tours s.r.o. Company ID: 07177917 with its registered office at Šmeralova 17, 170 00 Praha 7 (hereinafter referred to as "Administrator").
2. The contact information of the Administrator is
address: Šmeralova 17, 170 00 Praha 7
email: info@praguetelltale.com
3. Personal data means all information about an identified or identifiable natural person; identifiable natural person is a natural person that can be identified directly or indirectly, in particular by reference to a particular identifier such as name, identification number, location data, network identifier or one or more specific physical, physiological, genetic, psychological, economic, social identity of this individual.
4. The Administrator did not appoint a Data Protection Officer. The contact details of the Administrator are: info@praguetelltale.com

II.

Sources and categories of processed personal data

1. The Administrator handles the personal data you have provided or personal data that the Administrator has received on the basis of your order.
2. The Administrator processes your identification and contact details and data necessary for the provision of the services specified in the contract.

III.

Legitimate reason and purpose of processing personal data

1. The legitimate reason for the processing of personal data is
 - performance of the contract between you and the Administrator under Article 6 (1) b) GDPR,
2. The purpose of processing personal data is
 - arranging your order and exercising the rights and obligations arising from the contractual relationship between you and the Administrator; personal data necessary for the successful completion of the order (name and address, contact), personal data provision is a necessary requirement for the conclusion and performance of the contract, without the personal data being provided it is not possible to conclude the contract or to fulfill it by the Administrator,
3. No automatic automatic decision-making within the meaning of Article 22 of the GDPR is performed by the Administrator.

IV.

Data retention time

1. The Administrator keeps personal data
 - for the period necessary to exercise the rights and obligations arising from the contractual relationship between you and the Administrator and the exercise of claims under these contractual relationships (for 15 years from the termination of the contractual relationship).

2. At the end of the retention period of the personal data, the Administrator will erase the personal data.

V.

Recipients of personal data (subcontractors)

1. The recipients of personal data are persons
 - Providing e-shop services and other services in connection with the operation of e-shop,
2. The Administrator does not intend to transfer personal data to a third country (to a non-EU country) or an international organization.

VI.

Your rights

1. Under the terms of the GDPR you have
 - the right to access your personal data under Article 15 of the GDPR,
 - the right to update/change personal data pursuant to Article 16 of the GDPR, or the restriction of processing under Article 18 GDPR.
 - the right to delete personal data under Article 17 of the GDPR.
 - the right to object to processing under Article 21 GDPR and
 - the right to data portability under Article 20 GDPR.
 - the right to withdraw consent to processing in writing or electronically to the address or email of the Administrator referred to in Article III of these Terms.
2. In addition, you have the right to file a complaint with the Personal Data Protection Office if you believe that your right to privacy has been violated.

VII.

Privacy Policy

1. The Administrator declares that it has taken all appropriate technical and organizational measures to safeguard personal data.
2. The Administrator has taken technical measures to secure data warehouses and personal data repositories in paper form.
3. The Administrator declares that personal data may be accessed only by authorized persons.

VIII.

Final Provisions

1. By submitting an order from the online order form, you acknowledge that you are aware of the privacy policy and that you accept it in its entirety.
2. You agree with these terms by ticking the consent via the online form. By confirming your consent, you acknowledge that you are aware of the privacy policy and that you accept it in its entirety.
3. The Administrator is entitled to change these conditions. A new version of the privacy policy will be published on the website and you will obtain a new version of these terms and conditions to your e-mail address that you have provided to your Administrator.

These Terms become effective on 1.1.2019.